



Appointment Confirmation Details

Date and Time: Confirmed via email.

Studio Location and Directions

Studio Name: Little Witch Tattoo Address: 1031 40 Ave NW, Calgary, Alberta, T2K 0G2

Directions

By Car:

- *From downtown Calgary, head north on Centre Street N.*
- *Turn left onto 40 Avenue NW.*
- *The studio is located on the right side, just past 10 Street NW.*

By Public Transport:

- *Bus: Take Calgary Transit Route 2 (Mount Pleasant/Killarney 17 Ave SW) and disembark at the 40 Avenue NW stop.*
- *Walk east on 40 Avenue NW for approximately 5 minutes; the studio will be on your right.*

Parking Information

- *Street Parking: Limited street parking is available along 40 Avenue NW and adjacent streets. Please observe posted signs for any restrictions.*
- *Nearby Parking Lots: There are no designated parking lots for the studio; however, additional street parking can be found on nearby residential streets.*
- *Accessibility: If you require assistance with parking or have specific accessibility needs, please contact us prior to your appointment, and we will be happy to assist.*

For further assistance, feel free to reach out to us at 587.352.5525 or littlewitchtattooinc@gmail.com.

Little Witch Tattoo

Preparation for the Appointment



Tips to Prepare for Your Tattoo Appointment

1. Hydrate and Eat Well

- Stay hydrated in the days leading up to your appointment, as proper hydration improves skin elasticity and makes tattooing easier.
- Eat a balanced meal before your session to ensure your blood sugar levels are stable. Avoid sugary snacks or junk food that may cause energy crashes.

2. Rest Up

- Get a good night's sleep before your appointment. Being well-rested helps your body handle the stress of tattooing and can reduce discomfort during the session.

3. Avoid Alcohol and Caffeine

- Avoid alcohol for at least 24-48 hours before your session, as it can thin your blood and lead to more bleeding during the tattoo process.
- Limit caffeine intake on the day of your appointment, as it can increase anxiety and sensitivity to pain.

4. Dress Comfortably and Appropriately

- Wear loose, comfortable clothing that allows easy access to the area being tattooed.
- If you're getting a back or chest tattoo, consider wearing a button-up shirt or a tank top to avoid clothing rubbing against the fresh tattoo.
- For leg tattoos, wear shorts or loose pants that can be easily rolled up.

5. Bring Entertainment

- Long tattoo sessions can be tedious. Bring headphones, a playlist, a book, or something to keep you entertained during the process.

6. Avoid Sunburns and Tanning

- Keep the area to be tattooed out of direct sunlight before your appointment. Sunburned or overly tanned skin is sensitive and difficult to tattoo.

7. Moisturize Leading Up to the Appointment

- Begin moisturizing the area to be tattooed a week or two in advance to keep your skin healthy. However, avoid applying lotion on the day of the appointment.

8. Avoid Shaving (Unless Instructed)

- Do not shave the area yourself unless your tattoo artist has specifically instructed you to. They will prep the area if needed to avoid accidental nicks or irritation.

9. Pack Essentials for Long Sessions

- Bring snacks, water, or a reusable water bottle to stay fueled and hydrated during long appointments.
- Pack a blanket or pillow if you'll be in a seated or lying position for an extended time.

10. Skip Lotions, Oils, and Makeup

- Avoid applying any lotions, oils, or makeup to the area being tattooed on the day of your appointment. The skin needs to be clean and free of any products.

11. Communicate with Your Artist

- Share any concerns, medical conditions, or allergies you may have with your tattoo artist in advance.
- If you're nervous or uncertain about anything, let them know—they're there to help make you feel comfortable.

12. Plan Your Day

- Ensure you have enough time in your schedule for the appointment. Tattoos can take longer than expected, and rushing could add stress to the experience.
- Avoid planning strenuous activities afterward; your body will need time to recover.

13. Stay Calm and Relaxed

- Practice deep breathing to help reduce anxiety and keep your body relaxed during the session.
- Trust your tattoo artist and their expertise—they'll guide you through the process.

14. Aftercare Awareness

- Familiarize yourself with tattoo aftercare instructions so you know what to expect. Your artist will provide these, but it's helpful to be prepared in advance.



Notice Period

- Clients must provide a minimum of **72 hours' notice** to cancel or reschedule an appointment.
- This ensures that the artist has enough time to adjust their schedule and potentially fill the vacancy with another client.

Deposits

- All appointments require a deposit to secure your booking.
- Deposits are **non-refundable** and **non-transferable** under any circumstances.
- If you provide the required notice (72 hours or more), your deposit will be carried over to your rescheduled appointment.
- If notice is not provided within 72 hours, the deposit will be **forfeited**.

No-Show Policy

- If a client does not show up for their appointment without prior notice, their deposit will be forfeited, and a new deposit will be required to book another session.
- While we are in the process of implementing a reminder system for sessions, it is ultimately the client's responsibility to ensure their appointment is properly scheduled in their calendar. This applies to all appointments made in person, over the phone, or digitally.

*Please note that **no-shows** may also be subject to a **no-show fee** in addition to the forfeiture of the deposit. We kindly ask that you double-check your appointment details to avoid any scheduling conflicts. Thank you for your understanding and cooperation. Let us know if you have any questions or concerns!

Last-Minute Changes

- Rescheduling requests made within less than 72 hours of the appointment will be considered a **late reschedule**.
- In the case of a late reschedule, the deposit will be forfeited, and a new deposit will be required to secure a new date.

Emergency Considerations

- While the policy is firm, we understand that emergencies can happen. In such cases, please contact the studio as soon as possible to discuss your situation. Accommodations may be made at the discretion of the artist.

Studio and Artist Time

- Our cancellation and rescheduling policies are in place to ensure fairness and respect for the time and effort of our artists. When a client cancels late or doesn't show up for their appointment, it not only

results in lost income but also wastes valuable preparation time. Artists spend significant time planning and designing custom tattoos, organizing their schedules, and setting up for each session.

- A missed appointment impacts the artist's ability to book another client in that reserved time slot and may disrupt the overall studio schedule. This is why we emphasize the importance of providing adequate notice if you need to reschedule or cancel. Your cooperation helps us maintain an efficient workflow, provide a better experience for all clients, and support our artists in continuing to create high-quality work.
- We appreciate your understanding and consideration in valuing the time and dedication of our team. If you have any questions about these policies, feel free to reach out to us directly.

At Little Witch Tattoo Studio, we understand that unexpected events may require you to change your appointment. However, we have policies in place to ensure fairness to both our artists and clients, as each booking reserves valuable studio time.

What to Expect During the Appointment



Arrival and Welcome

- Upon arriving at the studio, you'll be greeted by our friendly team or your artist.
- Please arrive **5-10 minutes early** to allow time for check-in and preparation. If the front desk is unattended, feel free to scan our QR waiver, take a seat in the waiting area, and your artist will meet you shortly.

Completing Consent Forms

- Clients will be required to complete a **consent form** before the session begins. This form ensures compliance with Alberta Health Services (AHS) regulations and confirms your understanding of the tattoo process.
- The consent form is presented in a QR Code format and will include:
 - Personal information (name, contact details, and ID verification).
 - Disclosure of any medical history, allergies, or conditions that may affect the tattooing process.
 - Acknowledgment of risks, aftercare responsibilities, and studio policies.
 - etc....
- If you have any questions while filling out the form, our team is happy to assist you.

Design Review and Discussion

- Your artist will sit down with you to review the final design, including:

- Confirming size, placement, and design details.
- Making any adjustments based on your feedback.
- Ensuring you're 100% satisfied with the design before proceeding.
- Once the design is finalized, the artist will prepare and apply the stencil to the tattoo area, allowing you to review and approve the placement.
- **THIS IS THE TIME TO ASK FOR ANY CHANGES OR MODIFICATIONS!**

Preparing for Your Session

- After the stencil is approved, your artist will sanitize the tattoo area, ensuring all hygiene protocols are followed.
- You'll be seated or positioned comfortably, and the tattooing process will begin shortly after.

Tattoo Procedure:

Preparation

- After you've reviewed and approved the stencil placement, your artist will thoroughly sanitize the area to be tattooed. This step ensures your skin is clean and ready for the process.
- A protective barrier will be applied to the surrounding area (e.g., plastic wrap or disposable covers) to maintain a sterile workspace.

Setting Up the Equipment (during waiver)

- Your artist will prepare all tools and materials, including sterilized needles, ink, and other necessary equipment.
- All materials used are single-use and disposable or have been professionally sterilized to comply with Alberta Health Services (AHS) standards.

Beginning the Tattoo

- The tattooing process will start with outlining the design. This involves creating the initial framework of the tattoo using fine lines.
- Once the outline is complete, the artist will proceed with shading and/or coloring (if applicable) to bring your design to life.

Communication During the Procedure

- Your comfort is our priority. The artist will check in with you throughout the process to ensure you're feeling okay.
- If at any point you need a break, simply let the artist know, and they'll pause to give you time to rest.

Pain Management Tips

- Tattooing can cause discomfort, but many clients find it manageable. Deep breathing and staying relaxed can help.
- If you feel lightheaded or unwell, let the artist know immediately. We'll ensure you have water and time to recover.

Hygiene and Cleanliness

- The artist will frequently wipe away excess ink and clean the area during the tattooing process to maintain visibility and hygiene.
- Gloves will be changed as needed, and equipment will be handled according to strict hygiene protocols.

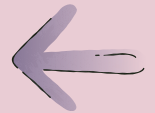
Final Touches and Review

- Once the tattoo is complete, the artist will clean the area and apply a protective dressing.
- The artist will show you the finished piece and ensure you're satisfied with the result.

Aftercare Discussion

- Your artist will provide detailed aftercare instructions to ensure proper healing of your tattoo.
- You'll receive an aftercare packet or guide, including recommended products and tips for maintaining your tattoo.

Aftercare Instructions



First 24 Hours

1. Leave the Bandage On

- Your artist will apply a protective bandage or wrap to your tattoo after your session. Leave this on for the time recommended by your artist, typically between 2–24 hours. This helps protect your tattoo from bacteria and dirt while your skin begins its healing process.
- If your artist uses a second-skin-style bandage (like Stretch Wrap), follow their specific instructions for when to remove or change it.

2. Washing Your Tattoo

- Once you remove the bandage, gently wash your tattoo with **unscented, mild soap** and warm water. Avoid scrubbing or using anything abrasive—clean with your hands only.
- Pat the area dry with a clean paper towel or let it air dry. Avoid using cloth towels, as they can harbor bacteria.

3. Avoid Rebandaging

- Unless otherwise directed by your artist, leave your tattoo uncovered after the initial bandage is removed to allow your skin to breathe.

Ongoing Care (First 2-4 Weeks)

1. Moisturize Regularly

- Once your tattoo is clean and dry, apply a thin layer of the recommended tattoo ointment or lotion. Do not overapply, as too much product can suffocate the tattoo and delay healing.
- Use only tattoo-safe products such as **Aquaphor, Hustle Butter, or an unscented lotion like Aveeno or Lubriderm**. Avoid petroleum jelly and heavily scented lotions.

2. Keep the Tattoo Clean

- Wash your tattoo gently with unscented soap and water twice a day. Always pat dry before applying lotion.

3. Protect Your Tattoo

- **Avoid direct sunlight:** Exposure to the sun can cause irritation and fading. Once healed, always apply sunscreen to protect your tattoo.
- **No swimming or soaking:** Avoid pools, hot tubs, lakes, and baths until your tattoo is fully healed. Showers are fine, but don't let the tattoo soak in water.
- **Avoid tight clothing:** Wear loose, breathable fabrics to prevent irritation.

4. Do Not Pick or Scratch

- As your tattoo heals, it may scab and peel. This is normal. Do not pick at the scabs or scratch the area, as this can lead to scarring or loss of pigment.

Healing Timeline

1. **First Few Days:** Your tattoo may feel warm, swollen, or tender. Redness and slight oozing of plasma and ink are normal. Keep it clean and follow your aftercare routine.
2. **Days 4-7:** You may notice peeling, similar to a sunburn, as your skin regenerates. Itching is common during this stage—resist the urge to scratch!
3. **Week 2-3:** Most scabbing and peeling should be complete. The tattoo may look dull as the new skin forms. Continue moisturizing to keep the area hydrated.
4. **Weeks 4-6:** By now, your tattoo should be fully healed. The colors and details will settle, and your skin will feel normal again.

Recommended Products

- **Soap:** Mad Rabbit, Dove Unscented Bar Soap, or Cetaphil Gentle Cleanser.
- **Moisturizer:** Mad Rabbit, Hustle Butter, Aveeno Unscented Lotion
- **Sunscreen (Once Healed):** SPF 30 or higher, tattoo-safe sunscreen such as Mad Rabbit

What to Avoid

- **Alcohol and Drugs:** Avoid excessive alcohol consumption as it can thin the blood and impact healing.
- **Overexertion:** Avoid heavy exercise that may cause excessive sweating or irritation to the tattoo area.
- **Harsh Chemicals:** Stay away from scented soaps, perfumes, and abrasive exfoliants.

When to Contact Us

If you notice any of the following, contact Little Witch Tattoo Studio or a medical professional immediately:

- Prolonged redness or swelling that worsens over time.
- Excessive oozing, pus, or a foul odor.
- Intense pain or fever, as these may indicate an infection.

FAQs



Common Client Concerns Addressed

1. "What should I do if I'm feeling faint or unwell during the session?"

If you start to feel faint, dizzy, or unwell during your session, let your artist know immediately. It's not uncommon to feel lightheaded, especially during longer sessions or if you haven't eaten beforehand. We'll pause the session and make sure you're comfortable—whether that means taking a break, offering you water, or allowing you to have a snack to stabilize your blood sugar. Your well-being is our priority, so don't hesitate to speak up!

2. "How long does it take for a tattoo to heal?"

The healing process generally takes about **2-4 weeks**, depending on the size and placement of the tattoo and your personal healing rate.

- In the first few days, the area may feel tender, and you may notice some redness or swelling.
- By the end of the first week, the tattoo may start to peel, similar to a sunburn, and slight itching is common.
- By weeks 3-4, most tattoos are fully healed on the surface, though deeper healing may continue for several weeks.

Following proper aftercare is essential to ensure your tattoo heals beautifully—your artist will provide detailed instructions after your session.

3. "What if I need a touch-up?"

We stand behind the quality of our work and want you to love your tattoo! Touch-ups are sometimes needed, especially for areas of the body that heal differently or have more movement. Touch-ups are typically free or discounted within a certain timeframe (usually the first few months after your tattoo). Let us know if you notice any fading or areas that need adjustment, and we'll be happy to help.

Studio and Contact Information



Studio Contact Information

For any general questions or follow-up inquiries, please contact **Little Witch Tattoo Studio**:

 **Address:** 1031 40 Ave NW, Calgary, AB

 **Email:** littlewitchtattooinc@gmail.com

 **Phone:** 587-352-5525

 **Website:** www.littlewitchtattoo.com

Artist-Specific Contact Information

For questions or concerns specific to your tattoo, feel free to reach out directly to your artist:

- **Raven Wrathmore**

 **Email:** ravenwrathmore@hotmail.com

 [Booking & Policies](#)

If you worked with another artist, please contact them using the information provided during your session or contact the studio for assistance.

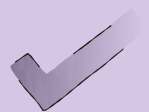
Emergency Instructions

In rare cases of an unusual reaction, such as excessive swelling, redness, oozing, or signs of infection:

1. Gently clean the tattoo with unscented soap and water and avoid applying additional products until advised.
2. Contact your artist or the studio immediately for guidance.
3. If symptoms worsen or you experience fever, chills, or severe pain, seek medical attention promptly.

Your health and safety are our top priority. Don't hesitate to reach out with any concerns—we're here to support you through every step of your tattoo journey!

Social Media Info



We love seeing your healed tattoos and how they've become a part of your story! 🌟

 **Tag Us on Social Media:**

- Share your new ink and tag **@LittleWitchTattoo** on Instagram or Facebook.
- Be sure to tag your artist as well so they can see and share your amazing piece!

✨ **Use Our Hashtag:** #LittleWitchTattoo

By tagging us, you help us connect with new clients and showcase the incredible work created in our studio. We may even feature your post on our social media pages (with your permission, of course)!

Thank you for helping us share the magic of tattooing with others! ❤️

THANK YOU FOR BOOKING!